

# Conveniently connected

## The Convertics cable collection



**reeves.**  
SMART ELECTRONICS

# Welcome to the world of Convertics

Discover the Convertics product family—an impressive selection of cable sets that combine innovative technology with sustainable materials. The products in the Convertics range are more than just accessories; they represent advanced, environmentally friendly developments and offer you seamless connectivity to your digital worlds.

Each model in this special collection is equipped with a USB-C connector, which represents the current and future standard for fast data transfers and efficient charging. With a capacity of up to 60 watts, our cable sets offer an impressive fast charging function that is compatible with the latest smartphones, tablets, and even notebooks.

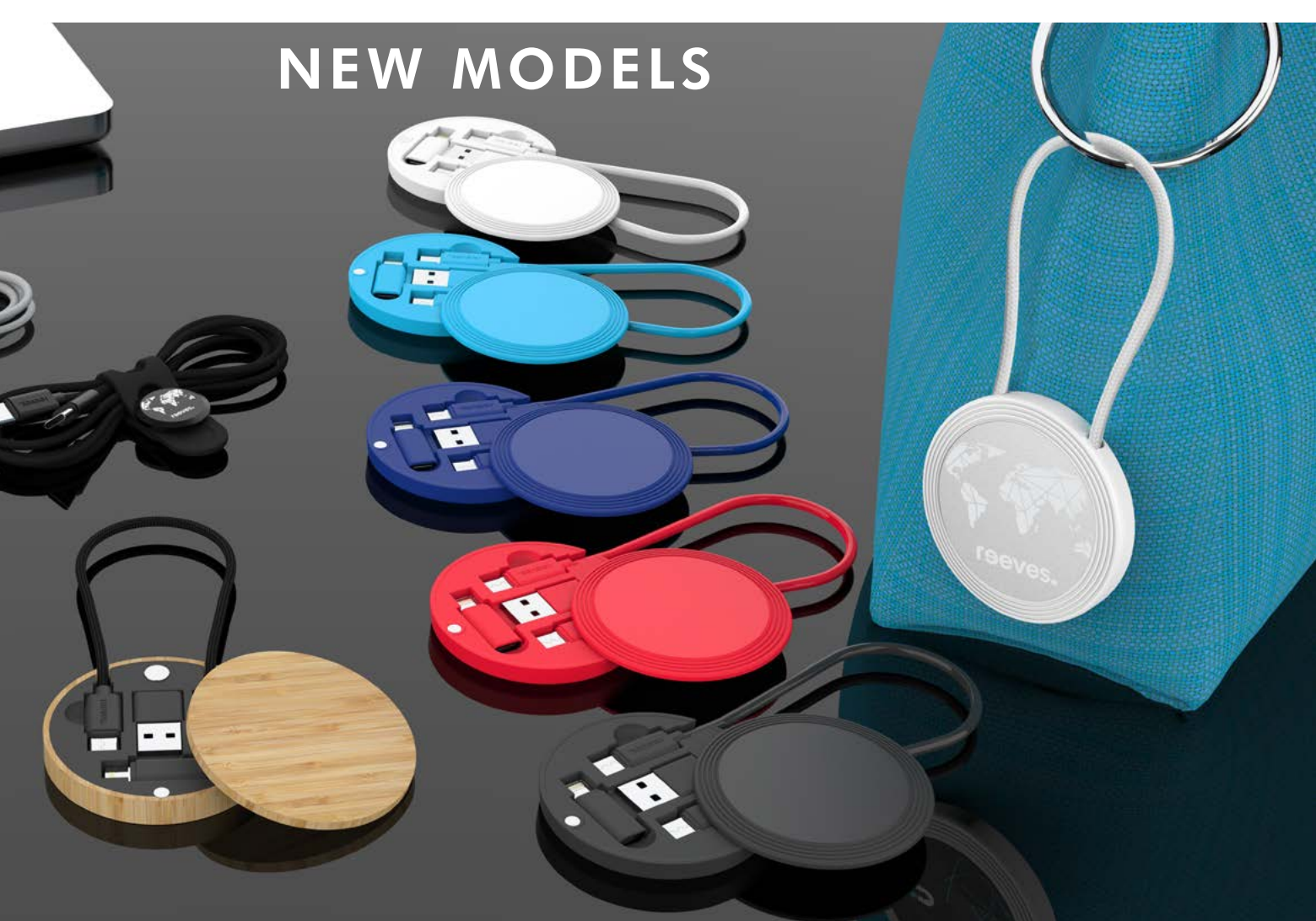
The Convertics family is characterized by a clear design language and recognizable design. Our products are made from recycled materials that both conserve the environment and meet our responsibility for future generations. The high-quality finishing options provide an optimal platform for your advertising messages, making each product an ambassador for your brand.

Particularly noteworthy are the REEVES-myConvertics and REEVES-Convertics Bamboo models, which have been awarded the prestigious Red Dot Award 2024 for their outstanding product design. With the Convertics series, you not only make a statement for sustainability and technology but also for aesthetic design that convinces in every respect.

Welcome to the future of mobile connectivity—designed today for tomorrow's needs.



# NEW MODELS



NEW





# 52650 REEVES-CONVERTICS TIE

USB-C Cable with Cable Tie

60 W

- ✓ Fast Charge up to 60 Watt
- ✓ Charge and Data Cable
- ✓ Cable length: 1 m
- ✓ Recycled PET-/TPE plastic
- ✓ Recycled aluminum

Material	silicone, recycled PET plastic, recycled aluminum, recycled TPE plastic
Measurements	100 x 60 x 13 mm
Weight	28 g
Packaging	Design Box
Branding	Ø 20 mm
Handling category	B



white  
52650-WESR

white cable  
included



black  
52650-BKBK



orange  
52650-OEBK



red  
52650-RDBK



cyan  
52650-CNBK



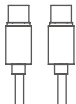
dark blue  
52650-DBEBK

black cable included



Design Box included

2 x USB-C



**NEW**

Woven cable



Recycled aluminium plate

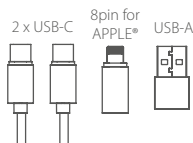


# 52658 REEVES-CONVERTICS EVO

## 4-in-1 Charging Cable

- ✓ Fast Charge up to 60 Watt
- ✓ Cable length: 25 cm
- ✓ Charge and Data Cable
- ✓ Recycled ABS plastic
- ✓ Recycled PET plastic
- ✓ Recycled aluminum

Material	recycled ABS-/PET-/TPE plastic, recycled TPE plastic
Measurements	140 x 62 x 12 mm
Weight	36 g
Packaging	Design Box
Branding	Ø 45 mm
Handling category	B



60 W

NEW





52676

REEVES-CONVERTICS BAMBOO  
EVO

4-in-1 Charging Cable





- ✓ Fast Charge up to 60 Watt
- ✓ Cable length: 25 cm
- ✓ Charge and Data Cable
- ✓ Recycled PET plastic
- ✓ Recycled TPE plastic
- ✓ 8-Pin for Apple





Material	bamboo, recycled PET plastic, recycled TPE plastic
Measurements	140 x 62 x 12 mm
Weight	45 g
Packaging	Design Box
Branding	Ø 52 mm
Handling category	B

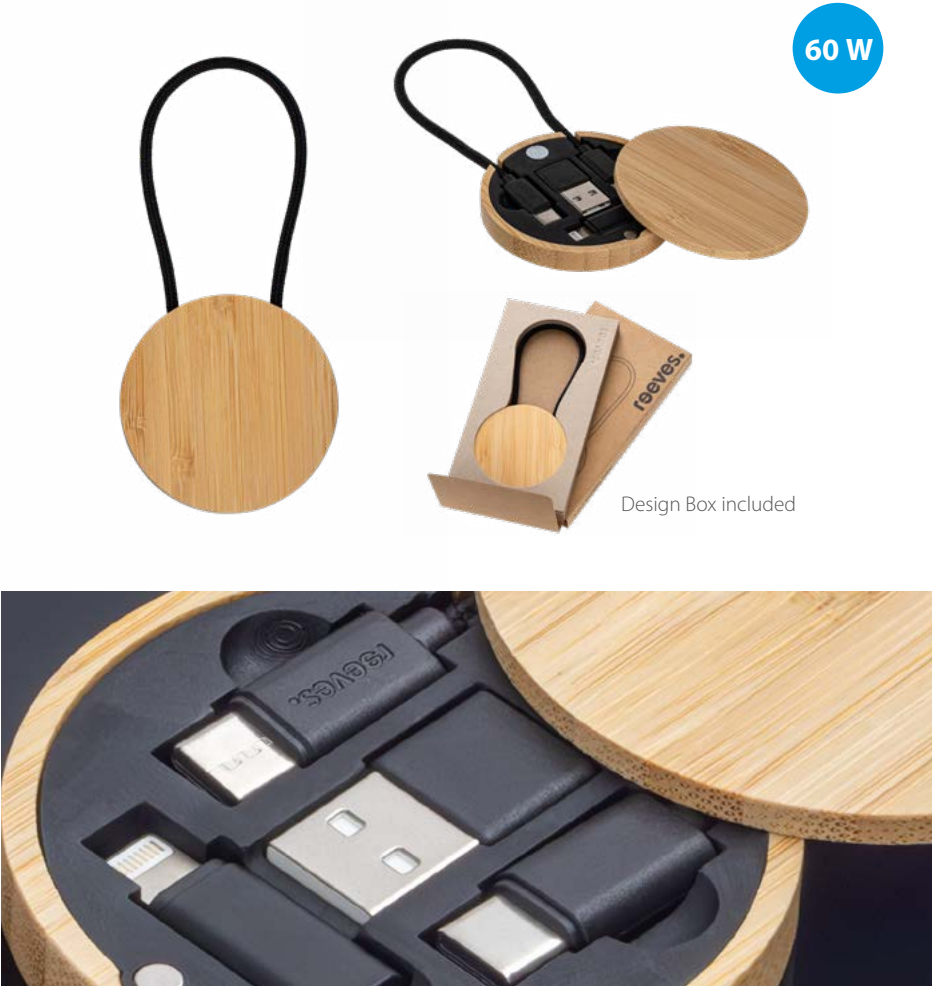
2 x USB-C

8pin for  
APPLE®

USB-A







NEW



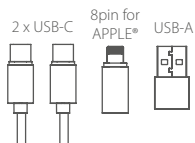
# 52664

## REEVES-CONVERTICS COLOR

### 4-in-1 Charging Cable

- ✓ Fast Charge up to 60 Watt
- ✓ Cable length: 25 cm
- ✓ Charge and Data Cable
- ✓ Recycled ABS plastic
- ✓ Recycled TPE plastic
- ✓ Including USB-C to USB-C Cable

Material	recycled ABS plastic, recycled TPE plastic
Measurements	140 x 62 x 12 mm
Weight	33 g
Packaging	Design case
Branding	Ø 48 mm
Handling category	B



white  
52664-WE



black  
52664-BK



cyan  
52664-CN



red  
52664-RD

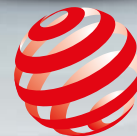


dark blue  
52664-DBE



Design case included

60 W



reddot winner 2024

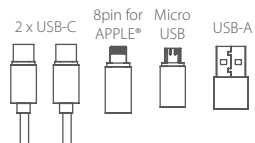
# 52575 REEVES-CONVERTICS

6-in-1 Charging Cable

60 W

- ✓ Fast Charge up to 60 Watt
- ✓ Cable length: 48 cm
- ✓ Charge and Data Cable
- ✓ Recycled ABS plastic
- ✓ Recycled TPE plastic
- ✓ Carabiner

Material	recycled ABS plastic, recycled TPE plastic
Measurements	95 x 80 x 14 mm
Weight	77 g
Packaging	Design Box
Branding	Ø 64,5 mm
Handling category	C



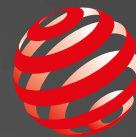
Design Box included

17 colours in different combinations possible.

Select a ring colour :







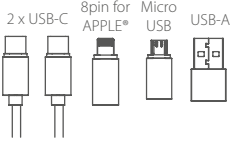
red<sup>dot</sup> winner 2024

52675  
**REEVES-CONVERTICS BAMBOO**

6-in-1 Charging Cable

- ✓ Fast Charge up to 60 Watt
- ✓ Cable length: 49 cm
- ✓ Charge and Data Cable
- ✓ Recycled TPE plastic
- ✓ Micro USB
- ✓ 8-Pin for Apple

Material	silicone, bamboo, recycled TPE plastic
Measurements	80 x 80 x 16 mm
Weight	67 g
Packaging	gift box
Branding	Ø 64,5 mm
Handling category	C



60 W



Design Slipcase  
Packaging included



reeves.

BY REFLECTS